



INTERIOR DESIGNERS INSTITUTE
OF BRITISH COLUMBIA
2021-2023 STRATEGIC PLAN
YEAR 2

2022 QUARTERLY INITIATIVES



Government Relations & Regulation

Implement a transparent and accountable regulatory framework for the interior design profession.

In the fall of 2020, IDIBC committed to strengthening our regulatory framework, through guidance from the Office of the Superintendent of Professional Governance (OSPG). This transition was a fundamental step towards IDIBC's goal of designation as a regulatory body under the OSPG Professional Governance Act (PGA). Subsequent meetings with the OSPG and allied organizations provided guidance on the PGA application process. IDIBC released a Climate Action manifesto in late 2021 with five directives to embed resilience, eliminate waste, protect human health and welfare, support communities, and minimize the use of non-renewable resources.

WINTER

IDIBC review of its policies, bylaws, and professional development programs to adhere to OSPG submission guidelines for government regulation.

SPRING

Meet with OSPG and allied organizations regarding current challenges and future opportunities of professional governance, reliance and permitting in the building and construction industry.

Oversight of format and content for IDIBC's PGA application.

SUMMER

Ongoing communications with the OSPG and allied organizations.

Conducting member educational sessions on PGA information and application details.

AUTUMN

Preparation of a formal application to the OSPG to expand government oversight of interior designers.



Public Confidence & Protection

Build public confidence in members as professionals that protect public health, safety and welfare.

IDIBC started 2021 by updating guidelines on the proper use of professional designations and relaying this information to members. We shared our commitment to climate action, diversity, and inclusion on IDIBC's website. And we publicly recognized outstanding projects by Registered Interior Designers with the Awards of Excellence. After calling for submissions, we received many strong entries, culminating in a summer adjudication and virtual Awards presentation in the fall of 2021. Awards recipients received positive national and international media coverage and raised the public profile of our profession.

WINTER

Industry outreach at BUILDDEX Vancouver to launch Year 2 of the Strategic Plan.

Expansion of media relations campaign.

SPRING

Selection of Awards of Excellence jury and formal Call for Submissions.

Review of RID registry on website, revising to improve comprehension and clarity.

SUMMER

Awards of Excellence adjudication.

Announcement of IDIBC Board of Directors for the 2022-2024 term.

AUTUMN

Renewed commitment to building public confidence through communications and outreach.

Announcement of Awards of Excellence recipients and recognition through the Shine Awards Gala and media campaign.



Member Advancement

Foster a diverse and inclusive membership that upholds the integrity of the profession and abides by our regulatory standards.

At the 2021 AGM last spring, IDIBC presented a live webinar on Transformative Leadership and announced the Fellow and Student awards recipients. We also promoted graduation shows from CIDA-accredited interior design degree programs throughout the province. And in the fall, we expanded the membership renewal process by encouraging members to include additional competencies in their applications.

WINTER

- Launch of new three-year CEU cycle with audit for 2019-2021.
- Review of CEU program with Audit Committee to update standards and requirements.
- Presentation of high quality IDCEC-approved CEUs.
- Expansion of alliances with higher education interior design programs.
- Kick-off of the Climate Action Zoom Salon Series, for and by Student and Intern members (Emerging Professionals).

SPRING

- Sharing of updated CEU program and professional standards with members.
- Presentation of IDCEC-approved CEU and announcement of Fellow and Student awards recipients at AGM.
- Emerging Professionals panel discussion and portfolio review.

SUMMER

- Emerging Professionals summer social.

AUTUMN

- Communication of CEU program changes, including ethics requirements in 2023.
- Initiation of member survey to request feedback on strategic priorities, programs, and communications.



Organization Success

Advance a professional governance structure that results in a qualified and engaged membership.

In late 2020, we embarked on a strategic planning process to revise IDIBC's organizational structure that concluded in the spring of 2021. Simultaneously, IDIBC updated and released the Policies and Procedures Manual to members. A call for Board member and Committee chair nominations led to injecting new energy into IDIBC. After its finalization, the new Strategic Plan was shared with members and presented at the 2021 AGM. IDIBC conducted an orientation session for new volunteers, as well as a series of meetings to kick off the new committees.

WINTER

- Strategic planning day for IDIBC Board.
- Release of priorities and initiatives for Year 2 of the Strategic Plan.
- Expansion of staff to support communications and government relations.
- Call for nominations for Fellows, and Board and Committee positions.

SPRING

- Delivery of AGM with Board elections.

SUMMER

- Welcoming session for new Board and Committee members.

AUTUMN

- Resumption of volunteer orientation and committee meetings after summer break.

Strategic Priorities



LEVEL UP



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Mission

The Interior Designers Institute of British Columbia regulates the profession of interior design using a progressive regulatory framework to serve the public interest and advance the profession.

Vision

To safeguard public interest through professional regulation that promotes leadership, excellence and the continuing education of members of the Interior Designers Institute of British Columbia.

IDIBC acknowledges that we operate on the unceded traditional Coast Salish territory of the Musqueam / xʷməθkʷəy̓əm, Squamish / Skwxwú7mesh Úxwumixw and Tsleil-Waututh / səliłwətaʔ Nations.