

# Sponsorship Opportunities 2020

IDIBC 2020



Interior Design Institute of BC



# 615

# members and growing

## We are the Interior Designers of British Columbia

IDIBC is one of Canada's fastest growing communities of professional Interior Designers

### Our mandate:

- Promote the value of Interior Design in BC.
- Advance the Interior Design profession through accreditation, education, legal recognition, and public outreach.
- Serve the Interior Design industry and the general public.

IDIBC 2020



Interior Design Institute of BC



Thank you for your interest in supporting the profession of Interior Design in BC.

**We are more powerful as a community if we invest in our future together.**

**By sponsoring IDIBC, your company will:**

**Support** IDIBC events

**Engage** with IDIBC members

**Participate** in IDIBC member events

**Increase** your visibility in the design community

IDIBC 2020



Interior Design Institute of BC



Shine Awards 2020	Platinum. Only one available. <b>SOLD</b>	Gold. Industry exclusivity within category	Silver	Bronze	Values
	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$1,000</b>	<b>\$400</b>	
Company logo included on awards submission website	X	X	X	X	\$100
Company logo on IDIBC website for one year	X	X	X	X	\$100
Company name or logo in Shine program	X	X	X	X	\$100
Sponsor acknowledgement during opening remarks or on slide	X	X	X	X	\$100
Company name included in pre and post event eblast, social media coverage (1 post per app)	X	X	X	X	\$300
Use of IDIBC Awards of Excellence 2020 sponsor logo with specific sponsorship level noted	X	X	X	X	\$200
Complimentary tickets to gala (4) and 4 drink tickets	X	X	X		\$380
Company ad in Shine program - sponsor provides ad	X	X	X		\$200
Opportunity to have 30 second video advertisement shown during the awards presentation (video by sponsor)	X	X			\$1,000
Company logo on event ticket sale website	X	X			\$100
Company rep presents an award for one category (text will be provided)	X	X			\$1,000
Social media announcement of Platinum sponsor. Social media announcement of Gold sponsors. (1 post per app)	X	X			\$200
Complimentary Celebration Table (seats 10) in strategic location, 2 bottles sparkling wine, 10 event admission tickets, 10 drink tickets.	X				\$1,500
Company logo signage on table	X				\$100
Place for a rep from company on the Shine Awards planning committee	X				\$1,000
<b>Total value of package:</b>	<b>\$6,380</b>	<b>\$3,780</b>	<b>\$1,480</b>	<b>\$900</b>	
<b>Shine Awards Celebration Table: \$1,500</b>					
Celebration Table (seats 10), 2 bottles sparkling wine, 10 event admission tickets, 10 drink tickets					
Company logo signage on table					
Company name or logo in Shine program					
Sponsor acknowledgement during opening remarks or on slide					

Notes:

In order to simplify the sponsorship process, package contents are as outlined above and are non-negotiable. IDIBC reserves the right to refuse any promotional material that does not meet the specified format or length, or that is not received by specified deadline.

**2020 IDIBC SHINE Awards of Excellence Gala is Friday October 2, 2020**

Read more about the IDIBC SHINE Awards of Excellence at [idibc.org/about/shine-awards/](http://idibc.org/about/shine-awards/)

REV November 27/19

SHINE Awards of Excellence

<b>Annual General Meeting 2020</b>	<b>Gold. Industry exclusivity within category</b>	<b>Silver</b>	<b>Values</b>
	<b>\$1,000</b>	<b>\$500</b>	
Company logo on IDIBC website	X	X	\$100
Sponsor acknowledgement during opening remarks or on slide	X	X	\$100
Company name or logo included in pre-event eblast and social media coverage (1 post per app)	X	X	\$300
Company logo on event ticket sale website	X	X	\$100
Social media announcement of Gold and Silver sponsors. (1 post per app)	X		\$200
Promotional accessories, ie. pens, paper on the tables (provided by sponsor)	X		\$200
Vertical banner stand at registration table (provided by sponsor)	X		\$300
<b>Total value of package:</b>	<b>\$1,300</b>	<b>\$800</b>	<b>\$1,300</b>

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## Thank you for supporting IDIBC!

To purchase sponsorship  
please go to [Eventbrite](#)

For further information please contact  
[idibc.yvr.sponsorship@shaw.ca](mailto:idibc.yvr.sponsorship@shaw.ca) or [info@IDIBC.org](mailto:info@IDIBC.org)

IDIBC 2020



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1950 - 2020