

# SPONSORSHIP OPPORTUNITIES 2019



Vancouver Chapter



Vancouver  
Design Community



## WHO WE ARE

We started out as the Vancouver Chapter of IDIBC, known as “YVR Design Community”. Our Design Community is made up of many amazing and talented people ranging from designers, students, and suppliers. Over the past years we have noticed a growing need for more opportunities for suppliers and interior designers to come together and network within our community. Both suppliers and designers want to connect and get to know each other to form long lasting relationships.

We currently host multiple events throughout the year to promote our fellow design organizations and members. We work alongside a group of unique organizations supporting our community such as IDIBC, IDC, NEWH, Designer Happy Hour, NKBA, AIA, and any other parts of the design community willing to promote Design within Vancouver. Our goal is to bring the Design Community together and establish a place for members, non-members, students, industry partners, suppliers and other design community individuals to network, connect, have fun, and support each other.

For 2019 we have put together a dynamic list of events which we will be hosting throughout the year to promote partnership and connection within the YVR Design Community. We hope that you will partner with us to promote the great talents within our community through various sponsorship opportunities such as annual sponsorship, event sponsorship or volunteerism of your time at our events. Volunteers and sponsors are what make these networking and educational events possible. We look forward to working together this coming year!

**Volunteers needed... ENGAGE – PARTICIPATE – CONNECT!**

**Get involved in your design community by supporting events and volunteering with  
YVR Design Community – connect with us at [yvrdesigncommunity@gmail.com](mailto:yvrdesigncommunity@gmail.com).**

**#yvrdesigncommunity**



Vancouver Chapter



Vancouver  
Design Community



## HOW OUR EVENTS WORK

Throughout the year the Vancouver Design Community works with its Annual Partners and Sponsors to host several events. We are working towards going beyond the community to educate the public at trade shows in the near future.

All events are funded by sponsorship dollars and ticket sales. Sponsors are provided with exposure to our members through various avenues of marketing, social media, and in-person networking dependent on the level of sponsorship.

Each event we do during the year has a focus

The [Breakfast Event](#) is to educate both suppliers and designers on something interesting; to network and come together as a community.

Our [Summer Party](#) is the big networking event of the year. Our goal is to provide the sponsors with as much access to the designers as possible. We facilitate a networking activity to promote conversation.

The [Lawn Bowling Event](#) supports our Tom Park Scholarship fund. We like to promote volunteerism within our community and the student community. It's a great time for suppliers to get a team of designers together and come out and have some fun.

Our [Designer CEU Event](#) is focused on educating the designers about a few different areas within the design community. Sponsoring companies get a lot of face time with designers. We are working on how better to add a networking component to this event.

We hope that you will join us in some or all the events we host this year.

If you have questions, comments or suggestions on how to make things better please email:  
[yvrdesigncommunity@gmail.com](mailto:yvrdesigncommunity@gmail.com)



Vancouver Chapter



Vancouver  
Design Community



## 2019 EVENTS CALENDAR

**We are still finalizing our event dates and specific details.**

**The below schedule is tentative for the 2019 events.**

February 14, 2019	Breakfast Event (during Buildex)
June	Summer Party
August	Lawn Bowling Event
September	IDIBC Booth at IDS Vancouver
October/November	Designer CEU Event



Vancouver Chapter



Vancouver  
Design Community



# COMMITMENT FORM

Organization Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Contact Phone: \_\_\_\_\_  
Contact Email: \_\_\_\_\_

Please email completed form to:  
Carolyn Hahn - [yvrdesign-administration@shaw.ca](mailto:yvrdesign-administration@shaw.ca)

If you have any questions, please call 250-415-9090

## Annual Partner

Promotional \$250 <input type="checkbox"/>
--

Sparkle \$1000 <input type="checkbox"/>	Social \$2500 <input type="checkbox"/>
---	--

Champagne \$8500 <input type="checkbox"/>
---

\*Deadline for Annual Partner Printed Signage February 1, 2019

## SPONSORSHIP LEVEL

(please check off level below)

### Breakfast Event

Platinum \$1500 <input type="checkbox"/>	Gold \$500 <input type="checkbox"/>	Silver \$250 <input type="checkbox"/>
--	---	---

### Summer Party

Platinum \$5000 <input type="checkbox"/>	Gold \$1500 <input type="checkbox"/>	Silver \$500 <input type="checkbox"/>
--	--	---

### Lawn Bowling Event

Platinum \$1500 <input type="checkbox"/>	Gold \$750 <input type="checkbox"/>	Silver \$250 <input type="checkbox"/>
--	---	---

### Designer CEU Event

Platinum \$2000 <input type="checkbox"/>	Gold \$800 <input type="checkbox"/>	Silver \$500 <input type="checkbox"/>
--	---	---

\*All packages are subject to GST



## Sponsorship | Breakfast Event | Single Event

How many people attend: 65-90

The Breakfast Event is a chance for the designers and suppliers to get together at a different time of day with a networking and education focus. We have done CEU and non-CEU events in the past. The topics should appeal to both designers and suppliers.

We are offering three sponsorship levels for this event: Platinum, Gold, and Silver. The Platinum sponsor has the opportunity to provide the speaker and have a message on the welcome screen for all to see. You can introduce the speaker and receive face time with the designers.

Breakfast Event - Sponsor Details		Value	Platinum \$1,500	Gold \$500	Silver \$250
Tickets Included	Designer	\$25/ticket	(4) \$100	(3) \$75	(1) \$25
	Industry	\$35/ticket	(2) \$70	(1) \$35	(1) \$35
Logo on Event Invitation (must register early)		\$100	*	*	
Logo on Event Website/Ticket Site		\$100	*	*	
Logo on Event Eblasts x 3 Eblasts		\$100/Eblast	*	*	*
Social Media Mentions Leading Up To Event		\$25/Mention	*	*	*
Social Media Announcement of Sponsor		\$200	*	*	*
Logo on Signage at Event		\$100	*	*	*
Opportunity to Provide/Give Away a Door Prize		\$100	*		*
Grab Bag Opportunity of Promo Material		\$100	*	*	*
One Eblast to our Mailing List		\$150	*		
Opportunity to Provide a Speaker		\$500	*		
Logo and Message on Welcome Screen		\$250	*		



Vancouver Chapter



Vancouver  
Design Community



# Sponsorship | Summer Party | Single Event

**How many people attend: 100-200**

This is the premier networking event of the year attracting many designers and vendors you do not typically run into throughout the year. Each summer party we try a fun networking activity to stimulate connections between designers, students and sponsors; like collecting passport stamps from each of the sponsors at the event. These activities allow for face to face interactions to build everyone’s networking relationships.

For the summer party we are looking for a Platinum sponsor to take over the welcome drink and/or bar station. This is great exposure as it allows the sponsor direct face time with all of the attendees and additional marketing opportunities.

Summer Party Event - Sponsor Details		Value	Platinum \$5,000	Gold \$1,500	Silver \$500
Tickets Included	Designer	\$25/ticket	(15) \$375	(8) \$200	(6) \$150
	Industry	\$40/ticket	(4) \$160	(2) \$80	(1) \$40
Logo on Event Invitation (must register early)		\$100	*	*	
Logo on Event Website/Ticket Site		\$100	*	*	
Logo on Event Eblasts x 3 Eblasts		\$100/Eblast	*	*	*
Social Media Mentions Leading Up To Event		\$25/Mention	*	*	*
Social Media Announcement of Sponsor		\$200	*	*	*
Logo on Signage at Event		\$100	*	*	*
Opportunity to Provide/Give Away a Door Prize		\$100	*		*
Grab Bag Opportunity of Promo Material		\$100	*	*	*
Networking Activity Participant (Passport Game)			*	*	
Welcome Drink or Bar Station Sponsor			*		
Promo Logo Glass			*		
Talk to Group			*		

## Sponsorship | Lawn Bowling Event | Single Event

How many people attend: 50-75

The Lawn Bowling Event celebrates volunteerism within our Design Community. The event fundraises for the Tom Park Scholarship which is awarded to an extraordinary student each year at the IDIBC Shine Awards. Lawn bowling is a great activity that is not only fun, but promotes team work and relationships within our community. There are 8 bowling lanes available for sponsors to purchase and to form a team of eight on. We will be providing logo'd signage at each lane.

We are looking for a Welcome Drink and/or Bar Sponsor as well as door prize sponsors. Both give the opportunity for the sponsor to hand out branded marketing pieces like plastic cups or logos swag bags for additional exposure.

Lawn Bowling Event - Sponsor Details		Value	Platinum \$1,500	Gold \$750	Silver \$250
Tickets Included	Designer	\$25/ticket	(4) \$100	(6) \$150	(2) \$50
	Industry	\$35/ticket	(2) \$70	(2) \$70	(1) \$35
Logo on Event Invitation (must register early)		\$100	*	*	
Logo on Event Website/Ticket Site		\$100	*	*	
Logo on Event Eblasts x 3 Eblasts		\$100/Eblast	*	*	*
Social Media Mentions Leading Up To Event		\$25/Mention	*	*	*
Social Media Announcement of Sponsor		\$200	*	*	*
Logo on Signage at Event		\$100	*	*	*
Opportunity to Provide/Give Away a Door Prize		\$100	*		*
Grab Bag Opportunity of Promo Material		\$100	*		*
One Eblast to our Mailing List		\$150	*		
Opportunity to Provide a Welcome Message at Event			*		
Welcome Drink/Bar		\$1,000	*		
Lane Sponsor - Signage at Each Lane (8 Lanes Available)				*	
Team of 8 People				*	



## Sponsorship | Designer CEU Event | Single Event

How many people attend: 75-100

This event provides one to three IDCEC-accredited CEUs for designers. We are looking for sponsors who want to get up in front of the designers and give a CEU presentation. We will be adding a networking activity to this event. The idea is to give each sponsor some face time with the designer. As always we are looking for prizes to give away.

If you choose the Platinum Sponsorship Level we would love to see this event hosted in your showroom or space of your choice (depending on location).

Designer CEU Event - Sponsor Details		Value	Platinum \$2,000	Gold \$800	Silver \$500
Tickets Included	Designer	\$35/ticket	(6) \$210	(4) \$140	(3) \$105
	Industry	\$35/ticket	(2) \$70	(1) \$35	(1) \$35
Logo on Event Invitation (must register early)		\$100	*	*	
Logo on Event Website/Ticket Site		\$100	*	*	
Logo on Event Eblasts x 3 Eblasts		\$100/Eblast	*	*	*
Social Media Mentions Leading Up To Event		\$25/Mention	*	*	*
Social Media Announcement of Sponsor		\$200	*	*	*
Logo on Signage at Event		\$100	*	*	*
Opportunity to Provide/Give Away a Door Prize		\$100	*		*
Grab Bag Opportunity of Promo Material		\$100	*		*
Networking Activity-TBD			*	*	*
Food and Drink Sponsor - Signage on Food Station				*	
One Eblast to Our Mailing List		\$150	*		
Opportunity to Provide a Speaker		\$500	*		
Logo and Message on Welcome Screen		\$250	*		
Possibility to Host Event in Venue of Your Choice			*		



Vancouver Chapter



Vancouver  
Design Community



## Annual Sponsorship Opportunities

Many of you support us throughout the year and should be recognized in a special way for doing so.

Annual Partners will be promoted as Annual Partners on all our Eblasts and on special signage at all the Events.

You will also be promoted as Annual Partners at our Events.

[www.vancouverdesigncommunity.ca](http://www.vancouverdesigncommunity.ca)

**Deadline to be included in printed signage February 1, 2019**



Vancouver Chapter



Vancouver  
Design Community



## Annual Sponsorship Opportunities

There has been a demand from Sponsors for additional marketing and promotional opportunities so we have created a couple of a la carte services as follows:

**Website Marketing:** We have four (4) advertising spots that pop up when our website opens.  
Rate \$75 per month

**Mailing List E-blast:** Send an event notice for one of your own events to our mailing list.  
\$150 per Eblast

### Promo Sponsor

\$250

- Listed as an Annual Partner on all our Eblasts
- Annual Partner Signage at all Events \*Deadline February 1, 2019
- Listed on our website as an Annual Partner
- Social Media shout outs (love to have photos from you to share)
- Reduced rates on website advertising and Eblast rates
- Website advertising (3 month max) \$50/month
- One designer ticket and one industry ticket to one of the following events:
- Breakfast Event, Summer Party, or Designer CEU Event

## Annual Sponsorship Opportunities

### Sparkle

**\$1,000**

In addition to the benefits listed below, the Sparkle Annual Partner will become a **Gold Sponsor for the Breakfast Event and a Silver Sponsor for the Designer CEU Event.** All benefits at both levels are awarded to you - see each event for details.

### Social

**\$2,500**

In addition to the benefits listed below, the Social Annual Partner will become a **Gold Sponsor for the Lawn Bowling Event and a Gold Sponsor for the Summer Party.** All benefits at those levels are awarded to you – see each event for details.

### Champagne

**\$8,500**

In addition to the benefits listed below, the Champagne Annual Partner will become a **Platinum Sponsor for all of the Events we host this year.** All benefits at those levels are awarded to you – see each event for details.

### **Benefits:**

- Listed as an Annual Partner on all our Eblasts
- Listed on our website as an Annual Partner
- Social Media shout outs (love to have photos from you to share)
- Reduced rates on website advertising and Eblast rates
- Website advertising (3 month max) \$50/month
- Annual Partner Signage at all events \*Deadline February 1, 2019



Vancouver Chapter



**Vancouver**  
Design Community



**Thank you for your interest in supporting the  
Profession of Interior Design in BC.**

**We are more powerful as a community  
if we invest in our future together.**

**By sponsoring the Vancouver Design Community, your  
company will:**

**Engage** with members  
**Participate** in member events  
**Sponsor** events  
**Increase** your visibility in the design community



Vancouver Chapter



**Vancouver**  
Design Community

