

email broadcast order form

Interior Designers of Canada (IDC), with the help of all provincial associations, provides access to the interior design community across Canada. We have the most accurate contact information to help you increase brand visibility. If you have an upcoming event or product launch, use the email broadcast program to alert the interior design community.

| PRICING | MEMBER RATE | NON-MEMBER RATE | AUDIENCE* |
|------------------|-------------|-----------------|-----------|
| Canada | \$300 | \$ 600 | 2000 |
| British Columbia | \$150 | \$ 300 | 300 |
| Alberta | \$75 | \$ 150 | 120 |
| Saskatchewan | \$75 | \$ 150 | 60 |
| Manitoba | \$75 | \$ 150 | 105 |
| Ontario | \$250 | \$ 500 | 1400 |
| EOC Chapter | \$150 | \$ 300 | 160 |
| GTA Chapter | \$225 | \$ 450 | 885 |
| GVC Chapter | \$75 | \$ 150 | 50 |
| SOC Chapter | \$75 | \$ 150 | 75 |
| WOC Chapter | \$40 | \$ 80 | 40 |
| NOC Chapter | \$40 | \$ 80 | 20 |
| New Brunswick | \$40 | \$ 80 | 25 |
| Nova Scotia | \$40 | \$ 80 | 30 |

*quantity of participating members are approximate and may fluctuate slightly.

GUIDELINES

- The item to be e-mailed must be in HTML format. If this is not possible, contact us to discuss what other options are available.
- Turnaround time is within five business days from receipt of payment and approval of e-mail message.
- A sample of the item to be e-mailed, along with a completed order form must be approved by the Association prior to the broadcast being sent out.
- The Email Broadcast program is limited to 6 uses per calendar year per target audience without prior permission.
- Dates cannot be prescribed. They will be managed by the Marketing Coordinators who will do their best to accommodate your timelines.
- Pricing does not include Harmonized Sales Tax (13% HST).
- Prices subject to change without notice.

DISCLAIMER

The e-mail broadcast will be sent to the members of IDC with the following message added to the end of your message: *"This e-mail broadcast is brought to you through IDC's email broadcast purchase program. The IDC email broadcast service may be purchased by companies interested in communicating with Registered and Intern Interior Designers. This email version of the list is controlled and distributed by staff at IDC and has not been provided to a third party."*

DISCOUNTS

If three or more lists are purchased and paid for at one time a 15 percent discount will be applied.

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DECLARATION

I understand that I am purchasing the right to use the email broadcast service for a one-time use only to email the information submitted with my purchase request. I agree to abide by the guidelines listed above.

Signature _____

CONTACT INFORMATION

Name: _____ Company Name: _____

Address: _____ City: _____

Province: _____ Postal Code: _____ Phone: () _____

Email address: _____

BROADCAST TARGET AUDIENCE

- Canada British Columbia Alberta Saskatchewan Manitoba
 Ontario New Brunswick Nova Scotia

Ontario Chapter(s) _____

CREATIVE SAMPLE:

- I have sent my email message for approval to sales@idcanada.org
**Cheques and credit cards will not be processed until the sample is received and approved.*

ORDER

Amount \$ _____

HST (13%) \$ _____

TOTAL \$ _____

PAYMENT METHOD

- Visa MasterCard American Express Cheque Enclosed

Name on Credit Card _____

Signature _____

Credit Card Number _____

Expiry Date _____

Make cheques payable to Interior Designers of Canada. HST # R102506243