



HM Magazine Feature Editorial Submission Guidelines (page 1 of 3)

There is no limit to the number of stories that can be submitted.

Under the partnership agreement with the Interior Designers Institute of British Columbia (IDIBC), *HM* Magazine is looking first to the IDIBC Sponsors and RID Members in good standing for feature story submissions under the following categories:

1. **Kitchen**
2. **Bathroom**
3. **Amazing Space (commercial or residential)**
4. **In the Works** – simultaneously follows multiple projects (commercial and/or residential) from start to finish across several issues of the magazine

To achieve *HM*'s mission of offering readers responsibly sourced, professionally written, informative and, comprehensive coverage involving the latest work from B.C.'s RID Community and, in doing so, simultaneously offer our advertisers and sponsors the very best complimentary show-and-tell editorial relationship related to their products and services, it is our intent to seek as many project submissions where an RID was directly involved and, as are available.

What this offers the IDIBC is the opportunity to have IDIBC Sponsor and RID Member projects published throughout each issue of *HM* magazine.

Please see the following guidelines for the successful submission of your work.

HM Magazine Feature Editorial Submission Guidelines (page 2 of 3)

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Submission Guidelines

1. Professionally shot photos are preferred in the following numbers:
 - Before photos – 6 or more
 - After photos – 9 or more
2. A brief description of the project and how it came about.
3. Preferred files types and resolution:
 - a. .eps - .tif; - .jpg
 - b. 300ppi
4. Upon selection the full list of participating service providers and suppliers including the property owner, complete with contact information will be required and, is mandatory for the cover story.
5. If required, access to the site for staging and reshoot is mandatory for the cover story.
6. Sending/delivery of submissions in order of preference:
 - a. Email – hmeditor@biv.com
 - b. Disc – BIVMG – 102-4th Ave. East, Vancouver, BC., V5T 1G2 - Attn: Noa Glouberman
 - c. Online – to ensure your online submission is retrieved please email hmeditor@biv.com as per #7 bellow

FTP Server: ftp.biv.com

User name: bivquest

Password: bivquest

FOLDER TRAIL - BIVMG/SpecialPubs/Special Publications EDITORIAL ONLY/Home Makeover Editorial Only:

- Accessories – furniture, décor, art, Lighting, entertainment
 - Amazing Space – residential & commercial – completed project
 - Appliances_Bathroom
 - Appliances_Kitchen
 - Appliances_Other
 - Bath Makeover – completed project
 - In the Works – project just getting started
 - Kitchen Makeover – completed project
7. To enable HM's Editor in chief to recognize the IDIBC Sponsor and RID Member submissions, please head your email subject line with "**IDIBC Story Submission** " followed by your business name. Please note that submissions containing this subject line will be given first consideration.



IDI Feature Editorial Submission Guidelines and Protocol (page 3 of 3)

There is no limit to the number of stories that can be submitted.

2011 Editorial Submission Deadlines

<u>Publication Month</u>	<u>Editorial Submission Deadline</u>
February	Closed
April	January 26th
June	March 31st
August	May 26th
October	July 21st
December	September 22nd

2012 Editorial Submission Deadlines

February	November 18th
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If you have any questions regarding the submission guidelines, please contact Doug Holt – Publisher or, Noa Glouberman – editor in Chief – 604.688.2398

HM Magazine is enthusiastic to partner with the IDIBC and B.C.'s top design and build professionals, suppliers and service providers as we work to publish BC's leading renovation and build publication.

Thank you for your time and consideration.

Doug Holt Publisher, Home Makeover Magazine

December issue on stands NOW! - <http://www.homemakeovermagazine.ca/>

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