

## IDIBC'S FALL MEMBERS' BREAKFAST

This year's Fall Members' Breakfast on November the 17<sup>th</sup> was a sold out event with equal representation from industry and design members.

Sally Mills, IDIBC President, warmly welcomed the crowd before briefly reviewing this past years restructuring of IDC Advocacy. The Design Profession within Canada continues to strengthen with a new national structure, benefits and opportunities for both industry members and design members to liaise locally, provincially and nationally. David Hanson, IDC President (& IDIBC's own!), filled everyone in on IDC's activities and direction for the coming year.

Shellee O'Leary, Sponsor Committee Chair, revealed an exiting line up of events for 2011. **Save the date for THE NEW FEATURE AT BUILDEX: IDC/IIDA Leaders Breakfast taking place February 24<sup>th</sup>**. In the spring, IDC's AGM moves all the way west to Victoria. Finally, in the fall, IDIBC's Awards Gala will truly be grand as a premier event at IDSwest. Planning is already humming along.

Be sure to view updates and more on the 2011 Calendar of events, [click here](#).

Alyssa Myshok, IDI's First Vice President outlined IDIBC's Industry Membership and Sponsorship opportunities for the upcoming year emphasizing additional benefits for industry members offered through IDC. The information package and application is available for download [here](#). Stay tuned for the launch of IDC's sponsorship package early December.

The second half of the breakfast featured social media guru, Mhairi Petrovic of Out-Smarts Marketing with a CEU presentation, "How to Use Social Media To Build Your Online Brand and Grow Your Design Business".

Thanks to Out-Smarts Marketing, Ainslie Wear, and Orling & Wu for prize donations! Photos are on our facebook page.

CONNECT with IDIBC members

JOIN your colleagues



VOLUNTEER opportunities exist for involvement in Events, Community Outreach, Education. Contact IDIBC if you would like to GET INVOLVED.