



Thank you for your interest in supporting the profession of interior design and related industries in British Columbia. IDIBC and our national association, Interior Designers of Canada (IDC), through our Industry Membership and Provincial Sponsorship programs, strive to connect interior design professionals and business communities for mutual benefit.

2011 brings exciting changes to our Industry Membership and Sponsorship Programs with a newly established direct link to IDC, our national association. This is a feature that all industry members will benefit from beginning in January 2011. Moving forward, IDI is pleased to announce that the *IDIBC Vancouver Island Chapter* has taken root. Their committees are busy planning IDI events in Victoria for the upcoming year, thus opening up additional opportunities for industry sponsorship.

Please note, there are limited openings for the Awards Gala platinum, gold, and silver levels of sponsorship, so we urge you to act quickly to ensure your participation.

Finally, as a Local Industry Member, we encourage your involvement with other IDIBC members at upcoming events, seminars and committee projects. Please refer to the enclosed IDIBC list of events and check our website, idibc.org, for updated news and a list of current committees.

Questions? Feel free to contact Tom Park, IDIBC Sponsor Chair at idibc.sponsor@gmail.com, or Maria Rudman, Business Development Sponsor Committee Chair at maria@mrevans.com

MEMBERSHIP BENEFITS

IDIBC/IDC LOCAL INDUSTRY MEMBERSHIP (\$600 pro rated quarterly)

The local membership is a pre-requisite to all other sponsorship levels

For information on how to reach interior designers coast to coast and increase your brand visibility, please contact Jenn Taggart, *Marketing Manager, Interior Designers of Canada (IDC)* at marketing@idcanada.org.

To view the benefits of members and download the application form please visit [IDC's website](http://www.idc.org).

<http://www.idcanada.org/english/connect-with-members/membership.html>



IDIBC SPONSORSHIP OPPORTUNITIES

PREMIER EVENT – AWARDS GALA SPONSORSHIP

PLATINUM SPONSORSHIP PACKAGE - Awards Gala (\$7,500)

There is only one (1) IDIBC platinum sponsorship available each year .-FILLED

There is only one (1) IDC platinum sponsorship available each year.* - AVAILABLE

MARKETING BENEFITS

- Logo on IDIBC website under "Platinum Sponsor" heading in Sponsors category.
- Four additional representatives and four additional category listings added to the IDIBC website Sponsors directory.
- Use of the official "2011 IDIBC Industry Member-Platinum Sponsor" Logo for your marketing resources (tif and jpg file provided upon receipt of membership).
- One complimentary website homepage spotlight for 1 month of your choice (a \$550.00 value).
- One complimentary ad in one monthly E-blasts to members for the year (a \$175.00 value).

2011 AWARDS GALA

- Acknowledgement during opening address and a welcome to the audience on stage by Platinum company representative.
- 'Best in show' award presentation by Platinum company representative.
- Company name and logo prominently in slideshow at the Awards event.
- Company representative included in the greeting/reception line with the IDIBC president.
- Product display opportunity at event.
- Platinum & Gold backdrop for photography.
- Four complimentary tickets to the Awards event.
- Unlimited number of tickets to the Awards event at a reduced member rate.
- Platinum sponsor is given priority space selection for the post Awards Gallery opening event held later in the year (could be the sponsors showroom location), with shared catering with Gold sponsors.

GOLD SPONSORSHIP PACKAGE - Awards Gala (\$5,000)

There is (1) gold IDIBC sponsorship remaining. You must be an Industry Member to participate.

There are five (5) gold IDC sponsorships available each year.* - AVAILABLE

MARKETING BENEFITS

- Logo on IDIBC website under "Gold Sponsor" heading in Sponsors category.
- Three additional representatives and three additional category listings added to the IDIBC website Sponsors directory.
- Use of the official "2011 IDIBC Industry Member-Gold Sponsor" Logo for your marketing resources (tif and jpg file provided upon receipt of membership).
- One complimentary ad in one monthly E-blast to members for the year (a \$175.00 value).

2011 AWARDS GALA

- Acknowledgement during opening address.
- Gold award presentation by Gold company representative (one only).
- Company name and logo in slideshow at the Awards event.
- Product display opportunity at event.
- Platinum & Gold backdrop for photography.
- Three complimentary tickets to the Awards event.
- Four tickets to the Awards event at a reduced member rate.
- Shared hosting and catering of the post Awards Gallery opening event held later in the year with Platinum sponsor.



SILVER SPONSORSHIP PACKAGE - Awards Gala (\$2,500)

*There are six (6) silver IDIBC sponsorships remaining. You must be an Industry Member to participate.
There are ten (10) silver IDC sponsorships available each year.* - AVAILABLE*

MARKETING BENEFITS

- Logo on IDIBC website under "Silver Sponsor" heading in Sponsors category.
- Two additional representatives and two additional category listings added to the IDIBC website IDIBC website Sponsors directory.
- Use of the official "2011 IDIBC Industry Member-Silver Sponsor" Logo for your marketing resources (tif and jpg file provided upon receipt of membership).

2011 AWARDS GALA

- Company name and logo in slideshow at the Awards event.
- Two complimentary tickets to the Awards event.
- Two tickets to the Awards event at a reduced member rate.

BRONZE SPONSORSHIP PACKAGE - Awards Gala (\$1,000)

There are an unlimited number of bronze IDIBC sponsorships available each year. You must be an Industry Member to participate.

*There are unlimited bronze IDC sponsorships available each year.**

MARKETING BENEFITS

- Logo on IDIBC website under "Bronze Sponsor" heading in Sponsors category.
- One additional representative and one additional category listing added to the IDIBC website Sponsors directory.
- Use of the official "2011 IDIBC Industry Member-Bronze Sponsor" Logo for your marketing resources (tif and jpg file provided upon receipt of membership).

2011 AWARDS GALA

- Company name and logo in slideshow at the Awards event.
- One complimentary ticket to the Awards event.
- One ticket to the Awards event at a reduced member rate.

* Sponsorship through IDC, is a national level sponsorship and thus marketing benefits will occur at a national level on the IDC website. Interested parties to contact Jenn Taggart, *Marketing Manager, Interior Designers of Canada (IDC)* at marketing@idcanada.org.



IDIBC EVENT SPONSORSHIP

AGM SPONSOR - (\$1500)

There is one (1) sponsorship opportunity available each year. You must be an Industry Member to participate. - AVAILABLE

MARKETING BENEFITS

- Logo on IDIBC website under "Event Sponsor" heading in Sponsors category.
- One additional representative and one additional category listing added to the IDIBC website Sponsors directory.
- Company name and logo at podium during AGM.
- Acknowledgement during opening address.
- Use of the official "2011 IDIBC Industry Member-Event Sponsor" Logo for your marketing resources (tif and jpg file provided upon receipt of membership).

SUMMER EVENT

MARKETING BENEFITS

- Logo on IDIBC website under "Event Sponsor" heading in Sponsors category.
- One additional representative and one additional category listing added to the IDIBC website Sponsors directory.
- Company name and logo at front door of event.
- Acknowledgement during opening address.
- Use of the official "2011 IDIBC Industry Member-Event Sponsor" Logo for your marketing resources (tif and jpg file provided upon receipt of membership).

REFRESHMENT SPONSOR - (\$500)

There are a maximum of six (6) sponsorship opportunities available each year. You must be an Industry Member to participate.

VENUE SPONSOR - (\$1500)

There are a maximum of three (3) sponsorship opportunities available each year. You must be an Industry Member to participate.

1/2 DAY CEU VENUE AND REFRESHMENT SPONSOR – Interior Chapter (\$1000)

There is one sponsorship opportunity available each year – preference is given to sponsor servicing the BC Interior. You must be an Industry Member to participate.

MARKETING BENEFITS

- Logo on IDIBC website under "Event Sponsor" heading in Sponsors category.
- One additional representative and one additional category listing added to the IDIBC website Sponsors directory.
- Company name and logo at front door of event (small format).
- Acknowledgement during opening address.
- Use of the official "2011 IDIBC Industry Member-Event Sponsor" Logo for your marketing resources (tif and jpg file provided upon receipt of membership).



ALL DAY CEU – Vancouver Island Chapter

MARKETING BENEFITS

- Logo on IDIBC website under "Event Sponsor" heading in Sponsors category.
- One additional representative and one additional category listing added to the IDIBC website Sponsors directory.
- Company name and logo at front door of event (format size relative to sponsorship amount).
- Acknowledgement during opening address.
- Use of the official "2011 IDIBC Industry Member-Event Sponsor" Logo for your marketing resources (tif and jpg file provided upon receipt of membership).

REFRESHMENT SPONSOR (\$400)

There is one (1) sponsorship opportunity available each year – preference is given to sponsor located on Vancouver Island. You must be an Industry Member to participate.

VENUE SPONSOR (\$1000)

There is one (1) sponsorship opportunity available each year – preference is given to sponsor located on Vancouver Island. You must be an Industry Member to participate.

ALL DAY CEU – Lower Mainland Chapter

MARKETING BENEFITS

- Logo on IDIBC website under "Event Sponsor" heading in Sponsors category.
- One additional representative and one additional category listing added to the IDIBC website Sponsors directory.
- Company name and logo at front door of event (format size relative to sponsorship amount).
- Acknowledgement during opening address.
- Use of the official "2011 IDIBC Industry Member-Event Sponsor" Logo for your marketing resources (tif and jpg file provided upon receipt of membership).

REFRESHMENT SPONSOR (\$500)

There is one (1) sponsorship opportunity available each year. You must be an Industry Member to participate.

VENUE SPONSOR (\$1500)

There is one(1) sponsorship opportunity available each year. You must be an Industry Member to participate.

PLEASE NOTE: additional sponsorship opportunities will become available as events are added to the yearly calendar. An e-blast to all Industry Members will be sent to inform you of additional sponsorship opportunities as they arise.

Do you have an idea for an IDIBC event? Contact Alyssa Myshok, 1st Vice President, IDIBC: alyssa@bluefishstudio.com



IDIBC 2011 LIST OF EVENTS

The following is a preliminary list of annual and proposed events for the coming year. The list will be updated on our website, IDIBC.org, as new events are added.

WINTER

- Buildex Vancouver – *IDIBC booth presence (February)*
- IDC / IIDA Leaders Breakfast (*Buildex feature event*)

SPRING

- **IDC** AGM in Victoria
- IDIBC All day CEU & Tabletop Tradeshow - *Vancouver Island Chapter*
- IDIBC AGM in Vancouver

SUMMER

- IDIBC Garage Sale with Habitat for Humanity – *Lower Mainland Chapter*
- IDIBC Summer Event

FALL

- IDS WEST Vancouver – *IDIBC booth presence (October)*
- Awards Gala (IDSWest feature event)
- Post Awards Gallery Opening

- Membership Breakfast for Interior Designers and Industry Members

- IDIBC ½ day CEU & Tabletop Tradeshow - *Interior Chapter*
- IDIBC All day CEU & Tabletop Tradeshow - *Lower Mainland Chapter*

If you have a CEU seminar that you would like to present at one of our events, please contact Louise Noon, lnoon@fcdgroup.com or Judy Henderson, judy@insidedesignstudio.com, CEU Committee Co-chairs for further information. *Please note* - content of CEU presentations must be submitted for CEU credit approval.

IDIBC encourages sponsor participation in our events and committees. Please contact the following to join:

Business Development Sponsor Committee Chair: *Maria Rudman*, maria@mrevans.com
IDIBC Sponsor Chair : *Tom Park*, idbc.sponsor@gmail.com



2011 IDIBC/IDC

LOCAL INDUSTRY MEMBERSHIP & SPONSORSHIP APPLICATION FORM

Please return all 4 pages of this application via fax (604.421.5211), scan/email to info@idibc.org or by mail to the IDIBC office (400-601 West Broadway, Vancouver, BC V5Z 4C2)

| CONTACT INFORMATION | |
|---|--------------|
| FOR RETURNING INDUSTRY MEMBERS (formerly Industry Ally Members) AND SPONSORS ONLY: PLEASE INDICATE COMPANY NAME AND ANY INFORMATION THAT HAS CHANGED OVER THE PAST YEAR. ALL INFORMATION NOT ENTERED WILL BE CARRIED OVER FROM YOUR PREVIOUS YEAR'S INFORMATION. | |
| SPONSOR COMPANY NAME: | |
| STREET ADDRESS: | CITY: |
| PROVINCE: | POSTAL CODE: |
| TELEPHONE: | FAX: |
| COMPANY'S IDIBC LIAISON NAME: | |
| LIAISON EMAIL: | |

| BUSINESS INFORMATION | | | | | |
|---|--------------------|----------------|----------------------|-------------|-----------------|
| BUSINESS TYPE (circle) | Manufacturer | Dealer | Agent | Retailer | Service Company |
| | General Contractor | Consultant | Interior Design Firm | Other: | |
| Are you a "To The Trade Only" Supplier? (please circle) | | YES | | NO | |
| To which categories does your service or product belong? (circle all that apply) | | Residential | Commercial | Hospitality | Institutional |
| Which areas of the province does your company do business in? (circle all that apply) | | Lower Mainland | Vancouver Island | | Interior |



WEBSITE DIRECTORY LISTINGS

IDIBC Sponsors have the exclusive benefit of listing in our website Resource Directory. Local Industry Members may list in 1 category. Additional category listings available with additional sponsorship packages (refer to package options), OR for a fee of \$100.00 + HST for each additional category. Please indicate which of the following you would like to be listed under:

CATEGORY LISTING OPTIONS (circle category/categories to appear under within IDIBC Sponsor Directory. 1 category to be circled for application as Industry Member, additional categories with additional sponsorship/fees.)

| | | | | | |
|------------------|-------------------------|---------------------------------------|---------------------------|-------------------|-------------------|
| Accessories | Acoustics | Appliances | Architectural Specialties | Art & Framing | Audio Visual |
| Ceiling Products | Consultants & Specialty | Contractors & Construction Management | Doors & Windows | Fabric & Textiles | Flooring Products |
| Furniture | Hardware | Lighting | Materials | Millwork | Paint |
| Plumbing | Signs | Storage Organization | Wall Coverings | Wall Systems | Window Coverings |

IDIBC is a professional association for both interior designers and industry members. Industry membership allows individual(s) to be listed in our Website Resource Directory and Database. **You must forward a digital copy of your company logo for inclusion in these promotions.** Accepted file formats for the logo graphic are described on the page "ad specs" found on the IDIBC website.

IDIBC DIRECTORY INFORMATION

One company representative listing is included with your Local Industry Membership.

| |
|------------------------------|
| COMPANY WEBSITE ADDRESS: |
| COMPANY REPRESENTATIVE NAME: |
| REPRESENTATIVE'S TELEPHONE: |
| REPRESENTATIVE'S EMAIL: |

Additional company representative listings based on sponsorship packages.

| |
|------------------------------|
| COMPANY REPRESENTATIVE NAME: |
| REPRESENTATIVE'S TELEPHONE: |
| REPRESENTATIVE'S EMAIL: |

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| COMPANY REPRESENTATIVE NAME: |
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| COMPANY REPRESENTATIVE NAME: |
| REPRESENTATIVE'S TELEPHONE: |
| REPRESENTATIVE'S EMAIL: |

TERMS & CONDITIONS**Industry members agree to the following terms and conditions:**

- The period of sponsorship is from January 1 to December 31, annually.
- The industry member shall notify IDIBC immediately of any changes to contact information including e-mail and web address changes.
- Layout, size and positioning of the text and graphics is at the discretion of the IDIBC. All text and graphics are subject to approval by the IDIBC. The industry member accepts full responsibility for the content of their website and any links located within it.
- The industry member confirms that its website does not contain any false or misleading information or content that is contrary to the public policy or law and that there is no infringement of any intellectual property rights including trademarks and copyrights.
- The industry member will indemnify IDIBC for any claims, actions, losses or damages against IDIBC arising from the placement of the website resource listing, logo and links and for any breach of these terms and conditions. IDIBC's liability is limited absolutely to the amount of the cost of the membership/sponsorship.
- The acceptance of industry membership or sponsorship does not constitute approval or recommendation by the IDIBC or any of its members of the industry members products or services and must not be used as such.
- IDIBC does not warrant or guarantee uninterrupted functioning or access to its website.
- IDIBC reserves the right to deny membership or sponsorship along with all its rights and benefits for breach of these terms and conditions.
- IDIBC reserves the right to terminate this agreement upon notice to the industry member.

IDIBC Code of Ethics

It is important to inform all our industry members of the Code of Ethics that all design members are bound to adhere to:

- A member shall not give or permit any public endorsement of any building material or service by means of a statement to which the member's name is attached or with which the member's portrait is displayed.
- A member shall ensure that any interior design services provided to a client conform with all applicable laws and regulations.
- A member shall disclose to his or her client any direct or indirect financial interests that the member may have in the client's project.
- A member shall divulge to his or her client the complete method by which the compensation the member will receive is determined in connection with a project and the manner by which this compensation will be paid.
- A member shall not accept or be party to accepting any financial or other inducement in addition to remuneration for professional services rendered for a client on a project.
- A member shall conform to all laws, regulations and By-laws relating to the profession of interior design and shall not engage in any conduct involving fraud, deceit, misrepresentation, or dishonesty in professional or business activity.

I / We accept the Terms and Conditions of the industry membership and I / We accept the IDIBC Code of Ethics and will abide by high professional standards, failing that IDIBC reserves the right to revoke my membership.

signature

date



| MEMBERSHIP AND SPONSORSHIP OPPORTUNITIES | | |
|---|-------------|-----------------|
| <i>category</i> | <i>dues</i> | <i>subtotal</i> |
| IDIBC/IDC Local Industry Membership (prorated quarterly) <i>*prerequisite to all other categories</i> | \$600.00 | \$600.00 |

| | | |
|--|------|-------------|
| additional directory listings (see below) | no.: | \$100.00 ea |
|--|------|-------------|

SPONSORSHIP OPPORTUNITIES

| | | |
|--|---------------|------------|
| Awards Gala | | |
| PLATINUM | FILLED | \$7,500.00 |
| GOLD | | \$5,000.00 |
| SILVER | | \$2,500.00 |
| BRONZE | | \$1,000.00 |
| Summer Event | | |
| Venue Sponsor | | \$1500.00 |
| Refreshment Sponsor | | \$500.00 |
| CEU Event | | |
| Venue Sponsor – Lower Mainland | | \$1,500.00 |
| Refreshment Sponsor – Lower Mainland | | \$500.00 |
| Venue Sponsor – Vancouver Island | | \$1,000.00 |
| Refreshment Sponsor – Vancouver Island | | \$400.00 |
| Venue & Refreshment Sponsor – Interior | | \$1,000.00 |

SUBTOTAL:

12% HST:

TOTAL DUE:

| PAYMENT AUTHORIZATION | | | |
|----------------------------|-------------------------|--------------|------------|
| AUTHORIZED SIGNATORY: | | | |
| PAYMENT METHOD (circle) | CHEQUE (please enclose) | VISA | MASTERCARD |
| PAYMENT AMOUNT: | | | |
| CARDHOLDER'S NAME: | | | |
| CARD NUMBER: | | EXPIRY DATE: | |
| CARDHOLDER'S SIGNATURE: | | | |

ALL 4 PAGES OF APPLICATION MUST BE RETURNED FOR PAYMENT TO BE PROCESSED. THANK YOU.