



E-BLAST ADVERTISING RATES & SCHEDULE 2010

AD TYPE & PARAMETERS

Link ad (50 word lead in sentence with one URL link) with Logo
Articles must be in MS Word format
Photos must be in JPEG or TIFF format, medium to hi-resolution
Links to be supplied as URL/Web links only – no attachments for posting accepted

OUTLINE OF FEES

MEMBER/SPONSOR RATE

- \$175.00/issue
- \$450.00/3 consecutive issues
- \$800.00/6 consecutive issues
- \$1500.00/12 consecutive issues

*IDIBC reserves the right to limit quantity of Link Ads per issue
Applicable taxes are extra

2010 PUBLISHING SCHEDULE

ISSUE 12 issues per annum	MATERIAL & AD DEADLINE	ISSUE DATE
January	December	January
February	January	February
March	February	March
April	March	April
May	April	May
June	May	June
July	June	July
August	July	August
September	August	September
October	September	October
November	October	November
December	November	December

ADD a dedicated E-BLAST to announce your event for \$400 + one repeat in the same 30 day period. Your E- BLAST will be sent to our sponsors and members.

For all Advertising inquiries please contact IDIBC office:
info@idibc.org
604-298-5211

