



Interior Designers Institute
OF BRITISH COLUMBIA

AWARDS MEDIA SPONSORSHIP PACKAGE - \$3,000

There is only one media awards sponsorship available each year.

MARKETING BENEFITS

IDIBC WEBSITE

Corporate listing on the IDIBC web-site providing a direct link to corporate web-site, including Corporate Logo.
Email address listing for four representatives.
Advertising on website in Calendar of Events and E-Blast limited to IDIBC sponsors only.

ANNUAL SPRING EDITION OF IDIBC NEWSLETTER (PRINTED):

Logo placement on the back page.
Advertising in Annual Spring Edition is limited to IDIBC Sponsors only.

IDIBC E-NEWSLETTER (3 ISSUES ANNUALLY, DIGITAL FORMAT):

Logo placement at the base of e-newsletter, one per issue.
Advertising/links are limited to IDIBC Sponsors only.

AWARDS CEREMONY

Exclusive rights to "first" publication of all IDIBC Awards of Excellence winners.
Corporate logo slide during the program.
Welcome address to the podium.
Four complimentary tickets.

IDIBC LOGO

The "Official IDIBC Sponsor" logo available for authorized use on corporate stationery, advertising and for all other marketing opportunities.

SIGNAGE

Sponsorship recognition signage at all IDIBC events.

PARTICIPATION

IDIBC encourages committee participation from listed company representatives.