



Interior Designers Institute

OF BRITISH COLUMBIA

PLATINUM SPONSORSHIP PACKAGE - \$6,000

There is only one platinum available sponsor each year.

MARKETING BENEFITS

IDIBC WEBSITE

Corporate listing on the IDIBC website with a direct link to corporate website, including Corporate logo.

Email address listing for four representatives.

Advertising on website in Calendar of Events limited to IDIBC sponsors only.

ANNUAL SPRING EDITION OF IDIBC NEWSLETTER (PRINTED)

150 word company profile, written by sponsor; editorialized by Newsletter Committee - one photo may be included.

Logo placement at front cover & back cover.

Advertising in Annual Spring Edition is limited to IDIBC sponsors only.

One complimentary (sponsor supplied) insert comprising of up to two 8.5" x 11" sheets.

IDIBC E-NEWSLETTER (3 ISSUES ANNUALLY - DIGITAL FORMAT)

First page logo placement in each e-newsletter with link to company website.

150 word article with one link to website of sponsor's choice.

Advertising/links are limited to IDIBC Sponsors only.

AWARDS CEREMONY

Corporate logo slide during program.

Acknowledgement during opening address.

Four complimentary tickets.

IDIBC LOGO & SIGNAGE

The "Official IDIBC Sponsor" logo available for authorized use for your marketing resources.

Sponsorship recognition signage at all IDIBC events.

SPONSORSHIP OF YOUR CHOICE

As a PLATINUM Sponsor; you will sponsor a PREMIER event of your choice; to be selected and /or developed in conjunction with IDIBC board of directors.

Sponsorship recognition at event.

Sponsorship banners displayed at all events.

IDIBC EVENTS

Four complimentary tickets to every IDIBC event in the year.

All additional tickets required by Platinum Sponsor colleagues or employees will be available at sponsorship price.

NETWORKING ROUNDTABLE

Improve your business opportunities with IDIBC Networking Roundtable Sessions.

This event is limited to Gold and Platinum IDIBC Sponsors only.

PARTICIPATION

IDIBC encourages committee participation from listed company representatives.