



Interior Designers Institute
OF BRITISH COLUMBIA

GOLD SPONSORSHIP PACKAGE - \$3,000

There are only eight gold available sponsors each year.

MARKETING BENEFITS

IDIBC WEBSITE

Corporate listing on the IDIBC website with a direct link to corporate website, including Corporate logo.
Email address listing for three representatives.
Advertising on website in Calendar of Events limited to IDIBC sponsors only.

ANNUAL SPRING EDITION OF IDIBC NEWSLETTER (PRINTED)

One 1/4 page ad in the Annual printed edition of Details.
Logo placement on the back cover.
Advertising in Annual Spring Edition is limited to IDIBC sponsors only.

IDIBC E-NEWSLETTER (3 ISSUES ANNUALLY - DIGITAL FORMAT)

One complimentary link "ad" per e-newsletter; information as per ad specifications sheet.
A 150 word company profile will be featured in one e-newsletter, editorialized by the IDIBC Newsletter committee.
Advertising/links are limited to IDIBC sponsors only.

AWARDS CEREMONY

Corporate logo slide during program (group slide).
Two complimentary tickets.

IDIBC LOGO & SIGNAGE

The "Official IDIBC Sponsor" logo available for authorized use for your marketing resources.
Sponsorship recognition signage at all IDIBC events.

SPONSORSHIP OF YOUR CHOICE

As a GOLD Sponsor, you will co-sponsor an event; to be selected and /or developed in conjunction with IDIBC board of directors.
Sponsorship banners displayed at all events.

IDIBC EVENTS

Four complimentary tickets to every IDIBC event in the year.
All additional tickets required by Gold Sponsor colleagues or employees will be available at sponsorship price.

NETWORKING ROUNDTABLE

Improve your business opportunities with IDIBC Networking Roundtable Sessions.
This event is limited to Gold and Platinum IDIBC Sponsors only.

PARTICIPATION

IDIBC encourages committee participation from listed company representatives.