



## CORPORATE SPONSOR PROGRAM

The IDI corporate sponsorship program is designed to bring IDI members together with product and service suppliers in our community by providing a robust resource directory for IDI members, and enhancing relationships with individuals and companies that provide these products and services. Sponsorship dollars are critical to providing our members with services that are important to them, including social events - Awards Ceremonies, - Education Seminars – Legal Endeavours – Public Awareness Campaigns...and more!

IDI's corporate sponsorship program provides sponsors with enhanced value, **visibility and profile at all IDI events** throughout the year. It's an exceptional marketing opportunity for companies wishing to **increase their prominence and accessibility to key professionals in our industry.**

## SPONSORSHIP OPPORTUNITIES

The IDI sponsorship program offers 6 levels of sponsorship, enabling companies of all sizes to participate at the level that best matches their specific marketing plans.

### PLATINUM

Only one member space available

**\$6,000**

### GOLD

Only eight members space available

**\$3,000**

### SILVER

Only twenty members space available

**\$1,500**

### BRONZE

Unlimited

**\$550**

### AWARDS MEDIA

Only one member space available

**\$3,000**

### MEDIA

Only 2 members space available

**\$1,500**



## GUIDING PRINCIPLES

The guiding principles set forth to regulate the sponsorship program are to be reviewed on an annual basis to ensure that the program meets the needs of the organization, its' members, and the sponsors. Make your commitment by contacting the IDI office by December 1st to become a partner with IDI for a rewarding experience and a great year.

Sponsorships are registered on a 'first come first serve' basis.

Corporate sponsorship is active from January to December each year.

Donations other than cash, such as corporate promotional items will be accepted from corporate and media sponsors. However, sponsors are not expected or obligated in any way to provide donations.

Donations will also be accepted from suppliers of products and services outside the interior design community that are not corporate sponsors, e.g. from a t-shirt company, food supplier:

Donations will not be accepted from suppliers of products and services within the design community that are not IDI corporate sponsors.

Upon receiving a request for sponsorship the IDI office will send an invoice complete with a contract and request for information sheet. Only after: a cheque in the full amount of sponsorship, a completed information sheet, and an electronic logo (where applicable), has been received will the company be listed on the web site resource directory.

Corporate sponsors are to appoint individual(s) within their organization to represent them. Each level of membership is entitled to a specific number of representatives as outlined in the benefit packages. These individuals are entitled to member rates at all events and are encouraged to participate on committees.

Once established at a particular sponsorship level, incumbents will be given the option to renew at the same level the following year. IDI requires commitment of renewals by the end of December.

IDI will not contribute any money towards promotional items to be given away at IDI events, if the promotional items include the sponsor's name. Sponsors may however, choose to provide promotional items at their own expense.

Gold sponsors will be consulted to determine how to best position their business and marketing plans for their event. As there are limited events we will do our best to provide the best 'fit' for each sponsor.

IDI encourages sponsors to get involved on committees and will make every attempt to place individuals on committees of interest to them. Our goal is to have two sponsors on each committee. Please understand that there are limited committee positions and your first choice may not always be available immediately.