



Interior Designers Institute
OF BRITISH COLUMBIA

DETAILS ADVERTISING RATES & SCHEDULE :: 2008

ANNUAL PRINTED EDITION one per annum: **OUTLINE OF FEES**

Ads must meet specifications as outlined in Ad Specs document.
Applicable taxes are extra.

AD SIZE:	COST:	AVAILABILITY:
¼ page layout vertical	\$500.00	Limited
½ page layout horizontal/vertical	\$800.00	Limited
Back page 1/2" page horizontal	\$1,000.00	1 spot

No advertorials, inserts, or other formats will be accepted for Annual Edition.

E-NEWSLETTERS three per annum: **OUTLINE OF FEES**

Articles must be in MS Word format. Photos must be in JPEG or TIFF format, medium to hi-res.
Links to be supplied as URL/Web links only – no attachments for posting accepted.
Applicable taxes are extra.

TYPE & PARAMETERS:	COST:	AVAILABILITY:
Link ad (50 word lead in sentence w/one URL link)	\$150.00/issue	no limit *
Advertorial (150 word article, one image, one URL link)	\$500.00/issue	3 spots per issue

** IDIBC Newsletter Committee reserves the right to limit quantity of Link Ads*

2008 PUBLISHING SCHEDULE

ISSUE:	AD DEADLINE:	MATERIAL DEADLINE:	ISSUE DATE:
Spring (annual)	February 29	March 7	April 18
Summer (e:version)	June 13	June 20	July 18
Fall (e:version)	September 5	September 12	October 10
Winter	December 5	December 12	January 23, 2009

FOCUS MATERIAL for each issue

Annual Spring Edition:

Awards of Excellence
Design Northwest
Legal Initiative

IDSWEST
AIBC Awards Gallery

Summer Edition:

Summer IDIBC Party
Legal Initiative

Fall Edition:

Fall IDIBC Party
Pre-IDIBC AGM Information
IDC AGM Information

Winter Edition:

Recognitions for volunteerism with IDIBC
New Board position announcements
Legal Initiative

FOR ALL AD INQUIRIES, PLEASE CONTACT ANNIE HSU, NEWSLETTER CHAIR AT newsletter@idibc.org OR 604-782-8029.
Please note advertising is available only to IDIBC Sponsors or Members

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